

*Veris Cellars*  
*Home of Ben Hogan Wines*

## COUNTRY CLUB PRIVATE LABEL PROGRAM

**IMAGINE THE OPPORTUNITY TO PROMOTE  
AND SELL YOUR CLUBS WINE BRAND!**

**A UNIQUE TURN KEY PROGRAM TO DESIGN  
& DEVELOP YOUR CLUBS WINE LABEL.**

Veris Cellars offers your club a unique “turn-key” program to develop and sell wine under your clubs own private label. A wonderful selection of wines at various price points is available with manageable minimum quantities, each tailored to suit your specific needs. The in-house design team will work with you to perfect a complete package that best represents the ideal in-house brand.

- ❖ The perfect vehicle to better promote your Clubs image & business.
- ❖ An opportunity to increase margins and profitability with award winning wines.
- ❖ State of the art designs to perfect a package that best represents your clubs image. Designs only limited by your imagination.
- ❖ Work directly with our highly talented and experienced professionals through the entire process.

**A SIMPLE, EFFICIENT TRANSACTION  
PROFESSIONAL DESIGN SERVICE  
WORLD CLASS WINES AT VERY AFFORDABLE PRICES**

[WWW.VERISCELLARS.COM](http://WWW.VERISCELLARS.COM)

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